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## The Power of Personal Connections: Building Relationships in Non-Profit Fundraising

I was a recent speaker at a gathering of influential community leaders and philanthropists, and I was horrified to hear the lament of many.

They weren't 'feeling the love' from the charities they care the most about. Instead of warm and loving calls and engagement, they were receiving ongoing digital appeals after appeals.

In the digital age, where technology dominates our lives, it is easy to overlook the value of personal connections and relationships. However, in the realm of non-profit fundraising, human interactions and genuine relationships remain vital for success.

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Reminder.  
Whatever  
this week  
has in store,  
you can  
most  
certainly  
handle.

LINDA'S *life*



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## Wynona Unplugged

I am so proud of Hope for Prisoners and their amazingly talented and hardworking founder Jon Ponder.

We blew this exclusive, invitation only, private home event out of the ballpark the other night.

Wynonna graciously donated her incredible talents and everyone else joined in ensuring that close to 100% of all proceeds go directly to the amazing programs that Hope for Prisoners provides.

The delicious food, the fabulous wines, decor and more were secured at no costs. The beautiful stage, the lights and sound and production also donated by my former staff and multi talented event team friends from Opportunity Village.

It was an evening of Love and Hope and it came together exactly as envisioned. I love helping my charity clients reach new heights and realize their dreams of a better future for their constituents. And Cheers to Wynonna, she blew us all away with her incredible voice, humor, compassion and Love.

What a night!



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## Housing Summit

The Disability Leadership Network Housing Summit was a success. Our recent gathering included representatives from Collaboration Center Foundation, Noah

Homes, Mychal's Learning Place, The Christopher Smith Foundation, My Possibilities, and HomeAid San Diego.

Following the summit, some individuals from the mentioned non-profits joined me at my San Diego home for a planning committee meeting. I'm so fortunate in that I get to be surrounded by such incredible disability leaders and activists.





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## Linda Smith, Author

I have authored two books outlining my journey with my son Christopher. They detail my journey as a "charity disrupter" where I broke molds and did things my way.

[Purchase Books](#)

# BOOK REVIEW

Linda's journey with her beloved son, Christopher, is the amazing story of their journey from being unwanted in so many ways to becoming a shining light, not just for themselves but a beacon of hope for millions of others.



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## Non-Profit Clients

(Current and Past)





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